

MED *Italy*
Evening Dress Makers Exhibition

17/19 | June
2023

**MOSTRA D'OLTREMARE
NAPOLI**

SALES BROCHURE





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EVENING DRESS MAKERS EXHIBITION

MED is the international exhibition dedicated to men's/women's fashion clothing and accessories held in the fascinating location of the Mostra d'Oltremare in Naples.

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VISITORS

Buyers, boutiques, **DISTRIBUTORS, RETAILERS**, and specialised press will be present at **MED ITALY**. The focus of the event will be the craftsmanship of the product with sections dedicated to designers who will highlight creations produced.

BUYERS FROM:

ITALY
GERMANY
AUSTRIA
ENGLAND
FRANCE
HOLLAND

BELGIUM
SWITZERLAND
AMERICA
CROATIA
SAUDI ARABIA



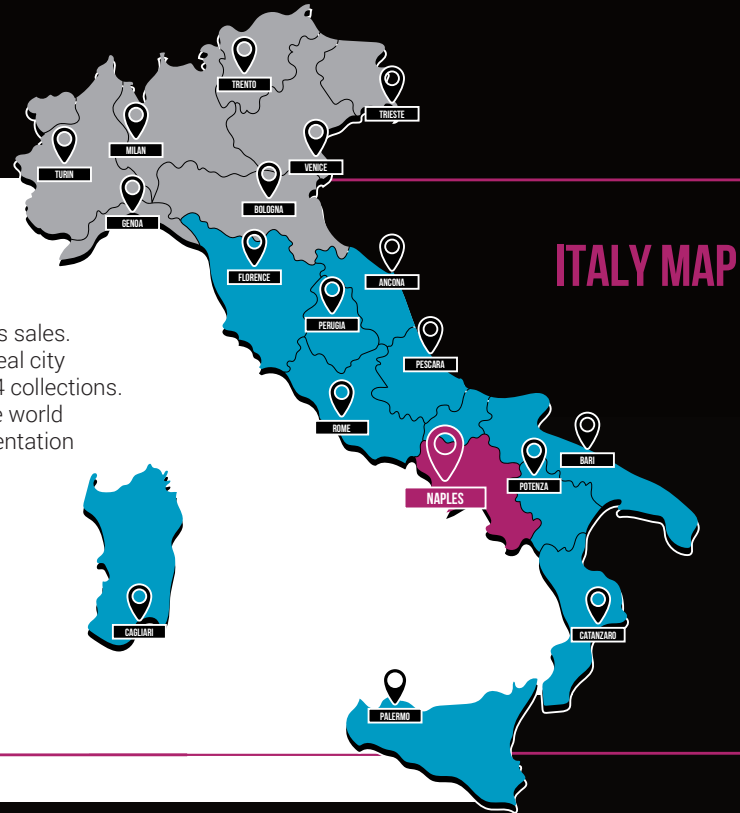
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BUYERS

Southern Italy accounts for 70% of ceremony dress sales. This is why we thought of **NAPLES (Italy)** as the ideal city for manufacturers and designers to show the 2024 collections. It is also the right place for buyers from all over the world to evaluate new collections for purchase and presentation in their own ateliers.

MED ITALY is the ideal fair for elegant and ceremony collections in Italy. Don't miss your chance to be seen by thousands of buyers who will visit the event.



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EXHIBIT AREA

The show is spread over a net exhibition area of **4000 sm** and is divided into several areas:

- men's/women's clothing and accessories **exhibition area**
- **press area** for interviews and webinars
- **lounge area for meeting buyers in an elegant atmosphere**

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AN EXHIBITION ALL ABOUT FORMAL WEAR AND ACCESSORIES

The Italian fashion, footwear and accessories exhibition is positioned as an important international trade event, a showcase for new fashion collections, presentation of new brands, trends and business opportunities.

Its selection of exhibitors, the large number of presentations and fashion shows on offer, make **MED ITALY** an unmissable event in the fashion industry.





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CONTACT

FOR INFORMATION ABOUT PARTICIPATING AND REQUESTING
A SPACE AT THE EXHIBIT, PLEASE CONTACT:

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